

Record Fair

November 2, 3, & 4, 2012

Welcome Back to the World's Greatest Record Dealers!

Hello all - we're getting an earlier start to the 2012 WFMU Record Fair which will hopefully make things go more smoothly than ever.

Enclosed you'll find a contract and info sheet for our 2012 Fair. If you can help us out by making an early payment in full, then we'll return the favor by giving you a 15% savings off your table fee. Pay in full (that's 100% in full) by June 25th and you can take 15% off your table fee. The only caveat is that we need to actually receive your payment by June 25th - payable by check, paypal (at donate@wfmu.org) or credit card. If you do choose to pay by paypal or credit card, please also drop me a line at ken@wfmu.org and let me know.

If you pay after June 25th, no problem, but you'll need to pay the entire non-discounted rate.

Please contact me at ken@wfmu.org with any questions or problems you may have.

See you the first weekend of November!

A handwritten signature in black ink that reads 'Ken O. Freedman'.

Ken Freedman, WFMU Station Manager



Record Fair

November 2-4, 2012

Name: _____ Store/Label/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Description of your merchandise (**20 words max!**) Used in the Record Fair Dealer Guide. List genres that you specialize in:

Important: Helper's first and last name (one helper per table): _____

Second helper (if dealer is renting two tables): _____

Dealer Tables Needed	Full Price	15% Discount if PAID IN FULL by June 25
<input type="checkbox"/> 1 table Friday	\$230	\$195.50
<input type="checkbox"/> 1 table Saturday	\$230	\$195.50
<input type="checkbox"/> 1 table Sunday	\$170	\$144.50
<input type="checkbox"/> 1 table all three days	\$535	\$454.75
<input type="checkbox"/> 2 tables Friday	\$440	\$374
<input type="checkbox"/> 2 tables Saturday	\$440	\$374
<input type="checkbox"/> 2 tables Sunday	\$310	\$263.50
<input type="checkbox"/> 2 tables all three days	\$1040	\$884

Early Admission: Friday 12 - 4p.m.

☐ _____ (QTY) x \$230. = \$ _____

Names: _____

Electrical

I need access to one (1) electrical outlet and will bring my own 18-foot extension chord.

☐ 1 outlet Friday

\$75

☐ 1 outlet Saturday

\$75

☐ 1 outlet Sunday

\$75

☐ 1 outlet all three days

\$225

Total amount enclosed \$ _____

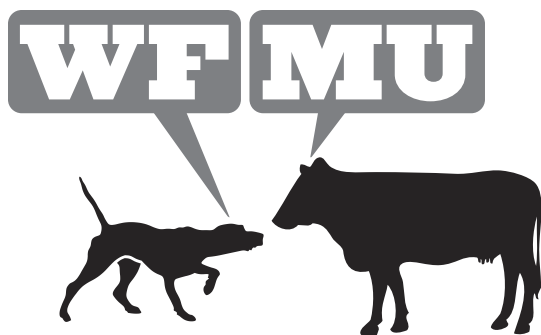
Check or M.O. # _____

Make all payments to "WFMU" and return with signed contract immediately in the enclosed business reply envelope or mail to: WFMU Record Fair, PO Box 2011, Jersey City, NJ 07303-2011. The Record Fair will sell out quickly. Failure to return your contract and payment right away may result in not reserving a table at the show. **Don't wait!**

THE FINE PRINT: I have read and agree to abide by the terms of this sheet and the nine terms outlined in the attached WFMU record contract. I agree to hold harmless WFMU, Auricle Communications, The Metropolitan Pavilion, and all agents and employees from any liability or claim of personal injury, property damage, or loss arising from my activities or the activities of my agents, employees, spectators, or customers at the WFMU Record Fair. I further agree to abide by all local, state, and federal laws while participating in this event, and I acknowledge that I am responsible for any taxes arising from income derived at this event. I agree that Auricle Communications is merely providing the table space in question. WFMU, Auricle Communications, and the Metropolitan Pavilion will be in no way responsible for, nor a party to dispute or controversies regarding sales and/or representations that I may make at this event. I agree that if I cancel within 30 days of the Record Fair, I am liable for the entire table fee.

Signature: _____

Date: _____



Record Fair Dealer Information

Friday, Saturday and Sunday • November 2, 3 & 4, 2012
The Metropolitan Pavilion • 124 West 19th Street, New York City

Payment: Complete and return the enclosed contract and your full payment, right now. Full table payment must be made with the accompanying contract, or else your reservation will not be held. All table reservations are made on a first paid, first served basis. The show will sell out very quickly. If you wait, you won't get a table!

Questions? Contact recfair@wfmuh.org or 201-521-1416 ext. 236.

Technical info: All tables are 8 feet long and 2.5 feet wide and will be provided by the venue. Note: we have changed a small section of the floorplan since the last record fair in order to allow for the rising number of attending dealers. If you are a returning dealer, be advised that it may not be possible for you to be in the same location you've had in the past. However, we will still make every effort to put you where you want to be.

Setup times: Friday load-in will occur between 12 noon and 4 p.m.

PLEASE NOTE LOAD-IN SCHEDULING (new as of last year)

Due to the ever-growing number of vendors coming to our Record Fair, we must stagger the Friday load-in period into two sections. Dealer load-in for the first group (A) will begin at 12 noon, and load-in for the second group (B) will begin at 1:30 p.m. The first 90 dealers who return their signed contract with full payment will be assigned to the first load-in group.

The 1:30 p.m. group of vendors cannot unload on the sidewalk until the 12 noon group has cleared the area. Staff will check your load-in permit on the sidewalk and at the door. Your dealer confirmation package will contain your load-in permit along with your parking permit and confirmation letter.

Saturday and Sunday dealers can load in between 7 and 10 a.m. on those days. Please bring your own handtruck. There will be no handtrucks available for you to rent or borrow. Load out will occur at 10 p.m. on Friday, and 7 p.m. on Saturday and Sunday. Absolutely no breakdown before the close of the fair each day. If you load out before closing time, you will be assessed a \$50 penalty.

Hours of operation: The show will be open to the public from 4-7 p.m. on Friday for early admission, and 7-10 p.m. for regular admission. Show hours on Saturday and Sunday are 10 a.m.-7 p.m. There is no early admission on Saturday or Sunday.

(over)

Electric: The Metropolitan Pavilion monitors electrical use and charges \$75 per day for every plug going into an outlet. Any vendor using electricity will be charged \$75 per outlet per day, so remember: if you plug, you pay!

Security: WFMU and the Metropolitan Pavilion will provide continuous security during load in, throughout the show, and overnight.

Dealer badges: The number of tables you rent will dictate how many badges you are entitled to. For single table rentals, two badges will be issued – one for the dealer, and one for a helper. If you rent two tables, you will get one additional helper badge, bringing the total to three. Badges will be distributed during check-in and it is your responsibility to see that your helper(s) get their badge(s). Helpers who arrive after check-in hours may pick up their badges at the main entrance, but only if you list their name on the contract in the space provided. Unnamed and additional helpers for Friday will have to pay full early admission and will be required to enter after 4 p.m. Unnamed and additional helpers for Saturday and Sunday will have to pay full admission and will be required to enter after 10 a.m. No exceptions! More information about badges will be mailed with your confirmation letter in September.

Reminder: Based on overwhelming demand for early admittance during dealer check-in, we are making available a limited number of badges for this purpose. No more haggling over extra badges for helpers, minions, serious collector friends, industry insiders, etc. Special Friday early admission badges will be available at the single table rate of \$230 and can be picked up during dealer check-in. Please indicate the number of additional badges you need and names on the attached Dealer Contract.

Music and smoking: No continuous music playing at dealer tables, and no smoking inside the Pavilion. Parking: There are numerous public garages in the area surrounding the Metropolitan Pavilion. We will send a list of garages with your confirmation letter.

WFMU mailing address:

WFMU, PO Box 2011, Jersey City, NJ 07303-2011

The Record Fair will be held on November 2nd, 3rd, and 4th. The Fair is a benefit for freeform radio station WFMU, broadcasting in the NYC area at 91.1, in the Catskills at 90.1, and all over the world at wfmu.org

Check out our website and peruse our playlists and archives to learn more about what we do.